



# 1<sup>st</sup> Who's Who in One Health Webinar: Evaluation and Results

Moderated by:

Peter Costa, MPH, MCHES

Jesse Blanton, MPH

Deeanna Burleson, RN, MSN

# Information HUB

## OneHealthCommission.Org/GlobalWebinar

Web visits =



The screenshot shows the One Health Commission website. The header includes the logo and navigation links like 'About Us' and 'Contact Us'. The main content area features the title '1st International Who's Who in One Health Webinar' and a section for 'RECORDINGS NOW AVAILABLE. LINKS EMBEDDED BELOW.' Below this, there is a paragraph about the webinar's purpose and a list of objectives. A sidebar on the left contains a promotional graphic for the 'Free' Online Webinar and registration information.

**1st International Who's Who in One Health Webinar**

RECORDINGS NOW AVAILABLE. LINKS EMBEDDED BELOW.

The One Health Commission was pleased to host the 1st International Who's Who in One Health Webinar on November 10, 2014. This Webinar brought together noted One Health leaders, advocates, professionals and students in real-time to discuss global One Health efforts while providing a forum for dialogue within and across disciplines.

The main objectives of the Webinar were to:

- Connect One Health stakeholders around the world to better understand, share and highlight individual- and agency-level efforts;
- Educate Webinar participants about the One Health paradigm and way of thinking towards improved health outcomes; and
- Create new strategic partnerships and networks for collective, purposeful and coordinated action

There was no cost to attend the Webinar but participants had to register in advance.


Registration: CLOSED

Frequently Asked Questions: [Click here](#) to view Frequently Asked Questions about the Webinar.

Speaker/Presenter Contact Sheet: [Click here](#)

Session Recordings

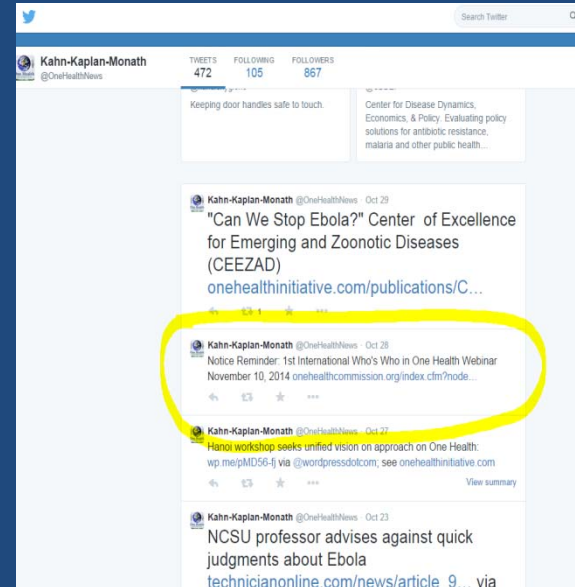
- Find recordings of sessions below. For additional information contact [Peter Costa](#) (pjcosta@onehealthcommission.org), [Cheryl Stroud](#) (cstroud@onehealthcommission.org) or [Deeanna Burleson](#) (dburleson@onehealthcommission.org).

SESSION III	
1:15pm-1:20pm	 <p><b>Webinar Instructions</b> Peter J. Costa, MPH, MCHES, Webinar Moderator <a href="#">Bio/CV</a></p>
1:20pm-1:50pm	 <p><b>Trans-disciplinary Approach to Global Health Problem Solving: From Preventing Pandemics to Promoting Conservation</b> Jonna Mazet, DVM, MPVM, PhD, Professor of Epidemiology and Disease Ecology and Director of the One Health Institute, UC Davis School of Veterinary Medicine, United States <a href="#">Bio/CV</a> <a href="#">Watch Recorded Presentation</a></p>
1:55pm-2:25pm	 <p><b>The Added Value of One Health</b> Jakob Zinsstag-Klopfenstein, PhD, Dip. ECVPH, Deputy Head, Department of Public Health and Epidemiology, Human and Animal Health Unit, Swiss Tropical and Public Health Institute, Switzerland <a href="#">Bio/CV</a> <a href="#">Watch Recorded Presentation</a> <a href="#">Download PPT</a></p>
2:30pm-3:00pm	 <p><b>The Role of One Health in Emerging Diseases</b> Peter Daszak, PhD, President, EcoHealth Alliance, USA <a href="#">Bio/CV</a> <a href="#">Watch Recorded Presentation</a></p>
3:05pm-3:35pm	 <p><b>The One Health Approach: What Human Health Professionals Need to Contribute</b> Peter Rabinowitz, MD, MPH, Associate Professor, Environmental and Occupational Health Sciences, Associate Professor, Global Health and Director, Center for One Health Research, University of Washington School of Public Health, USA <a href="#">Bio/CV</a> <a href="#">Watch Recorded Presentation</a></p>
3:35pm-3:50pm	<p><b>Webinar Intermission</b></p>

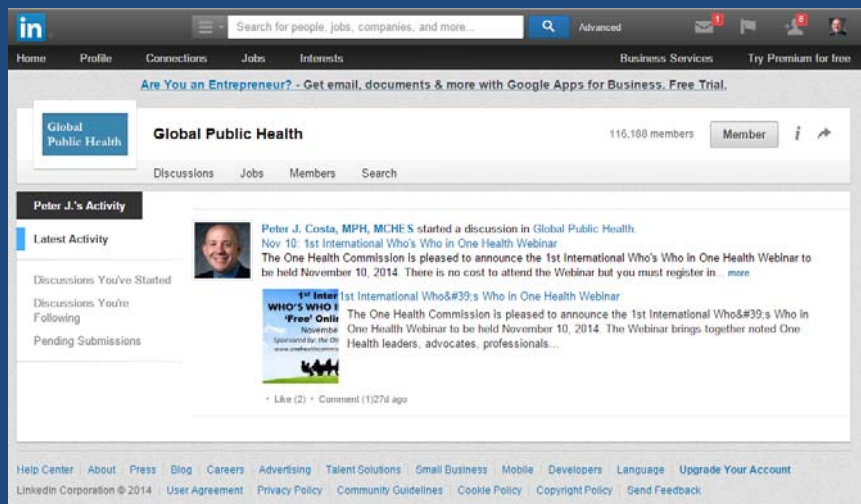
# Marketing & Communications



The image shows the Facebook profile page for the One Health Commission. At the top, there is a login section with fields for "Email or Phone" and "Password", and a "Log In" button. Below this, a banner reads "One Health Commission is on Facebook." with "Sign Up" and "Log In" buttons. The profile picture is a green logo featuring a caduceus and the text "One Health Commission". The page is categorized as a "Non-Profit Organization". The "About" section contains the mission statement: "Connect, Create and Educate networks to improve health outcomes and well-being of our planet." and the website URL "https://www.onehealthcommission.org/". The "Photos" section shows a post from October 7, 2014, titled "WHO'S WHO IN ONE HEALTH 'Free' Online Webinar November 10, 2014". The post text says: "Join us on November 10 for a daylong webinar on Who's Who in One Health. https://www.onehealthcommission.org/index.cfm?nodeID=76899&audienceID=1". The post is sponsored by the One Health Commission.



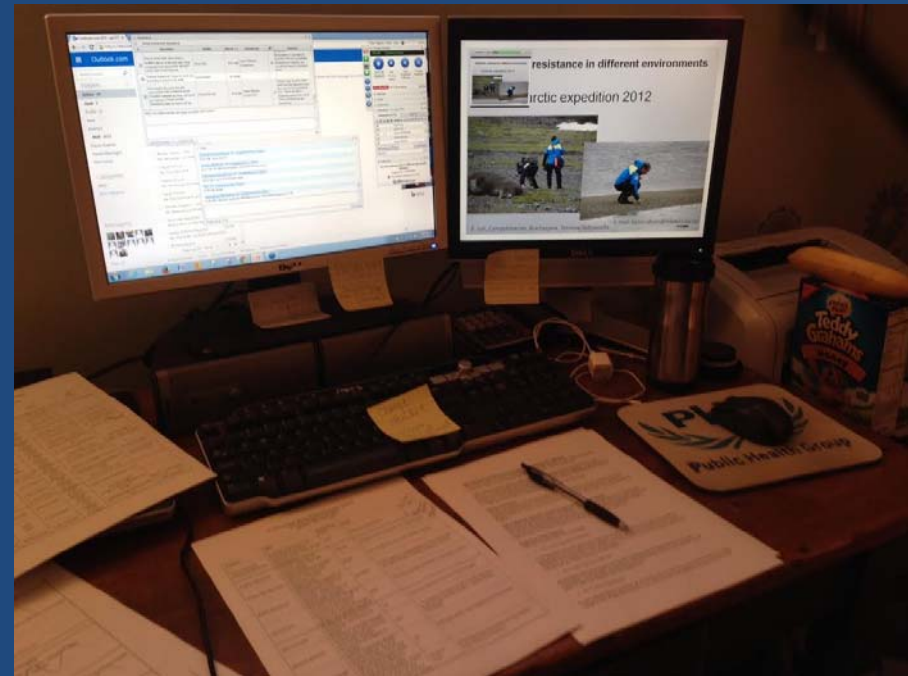
The image shows the Twitter profile page for Kahn-Kaplan-Monath (@OneHealthNews). The profile has 472 tweets, 105 following, and 867 followers. The bio reads: "Keeping door handles safe to touch. Center for Disease Dynamics, Economics, & Policy. Evaluating policy solutions for antibiotic resistance, malaria and other public health...". The timeline shows several tweets. One tweet from October 23, 2014, is highlighted with a yellow circle. It reads: "Kahn-Kaplan-Monath @OneHealthNews Oct 23 'Can We Stop Ebola?' Center of Excellence for Emerging and Zoonotic Diseases (CEEZAD) onehealthinitiative.com/publications/C...". Another tweet from October 28, 2014, is also highlighted with a yellow circle. It reads: "Kahn-Kaplan-Monath @OneHealthNews Oct 28 Notice Reminder: 1st International Who's Who in One Health Webinar November 10, 2014 onehealthcommission.org/index.cfm?node...".



The image shows the LinkedIn page for the "Global Public Health" group. The group has 116,100 members. The page is titled "Global Public Health" and includes navigation links for "Discussions", "Jobs", "Members", and "Search". The "Latest Activity" section shows a discussion started by Peter J. Costa, MPH, MCHE-S on November 10, 2014. The discussion is titled "1st International Who's Who in One Health Webinar" and includes a promotional image for the webinar. The text of the discussion reads: "The One Health Commission is pleased to announce the 1st International Who's Who in One Health Webinar to be held November 10, 2014. There is no cost to attend the Webinar but you must register in...". The discussion has 2 likes and 1,270 comments.

# Performance Metrics

- Duration: 621 minutes
- Total # Registered: 442
- Actual # Logins: 251
- Total Attendance: 1007
- From # Countries: 41
- # Typed Questions: 134
- Average Attentiveness: 85%

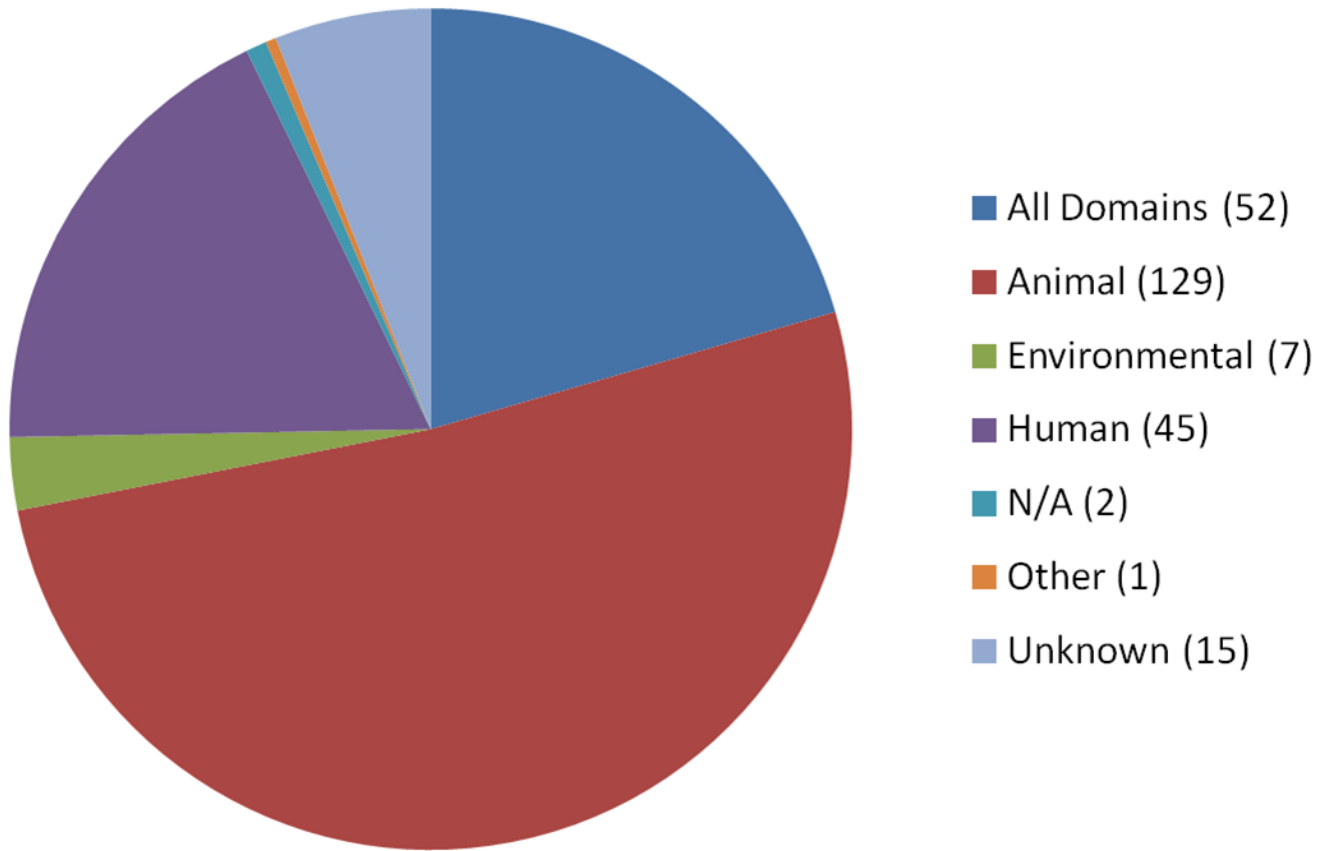


Webinar Command Center

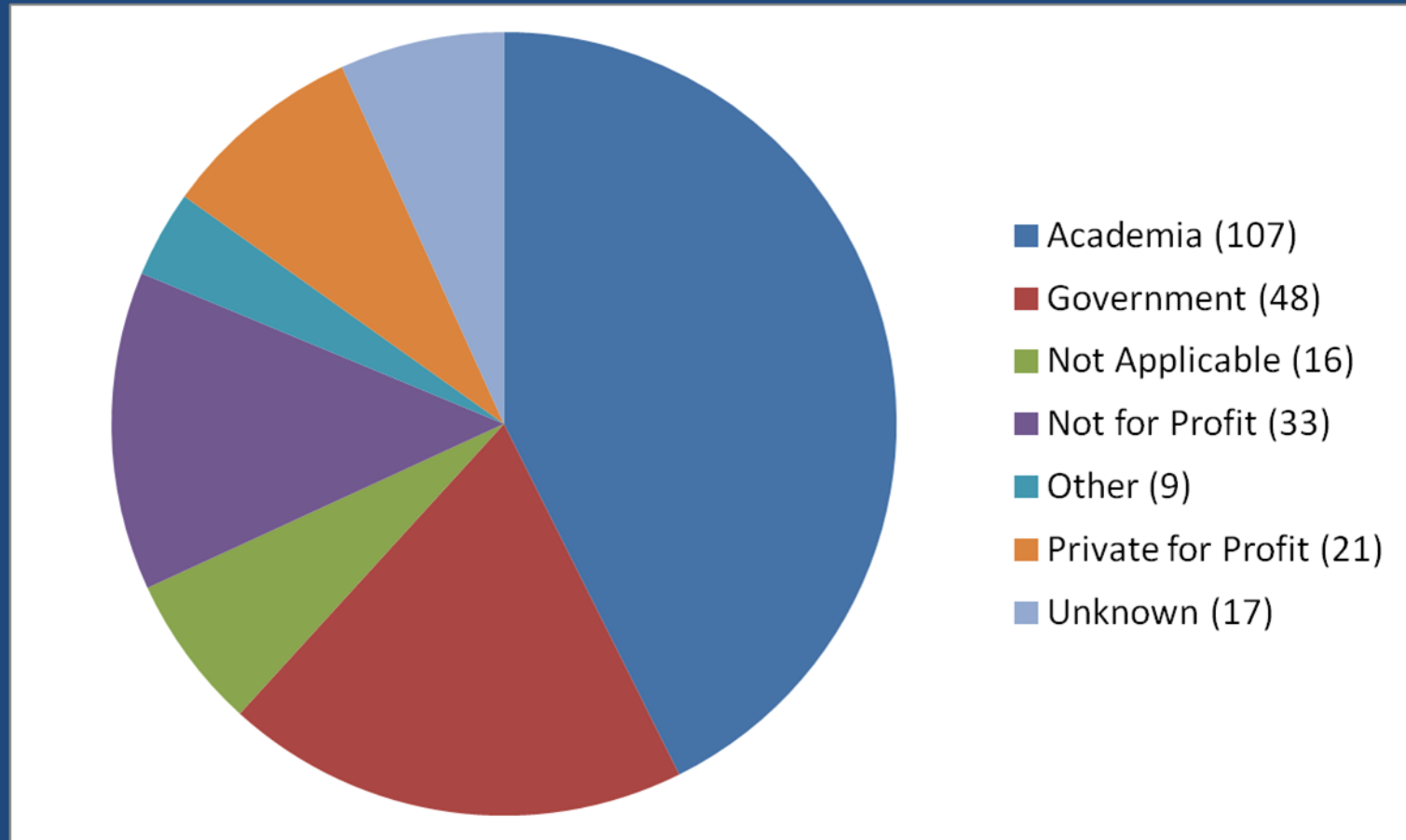
# Webinar Attendance from 41 Countries



# Which One Health domain do you primarily work in?



# Please indicate your work arena/setting:



# Webinar Evaluation (n=95)

## Mean Scores





# Do you have any speaker recommendations for future webinars?

- Prof Patrick Wall
- Dr Doug Freeman
- Dr Pamela Petrucka
- Dr H. Morgan Scott
- Dr Guy Palmer
- Dr Vikram Misra
- Dr Thaiya A.G.
- Dr Lonnie King
- Dr Paul Gibbs
- Melanie Rock
- Ralph Tripp
- Dr Filipe Dantas
- David Heymann
- Dr Helen Amuguni
- Sarah Cleaveland
- Ester Schelling
- Dr Jamie Childs
- Mark Eberhard
- Paul Cantey
- Thomas Unnasch
- Susan Kutz