

ONE HEALTH DAY

2023

**From awareness to action:
engaging communities in one health**

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One Health Day Student Event Submission Checklist

See Student Competition Guidelines on the One Health Day webpages of the One Health Commission (<http://bit.ly/2MtDaxy>) or One Health Platform (<http://bit.ly/2WOWj9>) One Health Day encourages students (secondary, undergraduate, graduate, professional) to set up One Health events that facilitate student delegates working together from different academic disciplines/backgrounds. Student teams organizing an event for One Health Day may, if desired, enter their event to compete for cash prizes to the top event in each of four global regions.

Eligibility

- Must have at least one ecology / environmental, one human medical, one veterinary medical, and one additional non-medical related student (examples: Anthropology, Chemistry, Communications, Engineering, Social Sciences, Wildlife, Zoology, etc.) N=4 or more students. Team members can cross institutional and geographic (e.g., country) boundaries
- Submit proof of 'students in good standing' letters or Student Registration documentation for each team member on their University's letterhead from a faculty member or Department Head. (Note: It is possible that more than one University will be represented on a single team.) (Due AFTER event)
- Register your Event to compete (at least 2 WEEKS BEFORE event)
- Hold competing student event between September 1 and November 30 (non-competing events can happen and be registered any time of the year) • By December 1 submit an evaluation Summary Report (in English) to Chris Vanlangendonck (c.vanlangendonck@onehealthplatform.com) with a copy to Cheryl Stroud (cstroud@onehealthcommission.org).
- Submission must include this Checklist and the Declaration of Student Event Design and Domain Form with student names, domains, rolls/responsibilities for the event and signatures declaring that the event was conceived of and led by students.

Title of your Event: From awareness to action :engaging communities in one health

Location: Online and offline (College of Veterinary and Animal Sciences Pookode, India) **Who is the designated Point of Contact for this team:** Anumol Shaji

ivsaindia.pookode@ivsamo.org

Assessment / Evaluation Criteria: Be sure to review and closely follow these Assessment Criteria by which your event will be evaluated.

Use this Checklist as an outline for preparing your Narrative Summary.

For a possible 65 points, does your Narrative Summary include?

1. Event Concept – Why is it needed in your region / location? (5 points each for 20 points) Event Description- clear, concise o Relevance to the objectives of One Health Day, i.e. to stimulate collaborations across professional communities and create public awareness of the need for a One Health approach.

• Innovation of Event Concept

• Relevance of the Event to the ‘targeted audience’: age groups, audience backgrounds, abilities, skills

2. Event Objectives (3 points each for a total 15 points, will be scored using the following SMART criteria)

•Specific

• Measurable (Metrics)

• Achievable

• Realistic

• Time-Specific

3. Promotional Plan (5 points each for 10 points)

How many people did your event reach? (Judged not on how many you reached but on your noting the facts)

• To what extent did your event inform people who knew nothing about One Health or change the minds of people who had some understanding of it?

Note: Be sure to:

Include a report of what local media promotions occurred for your event

• Advertise your event widely by posting articles, blog posts, pictures, and/or video recordings online a. on the One Health Day Facebook page b. on Twitter using #OneHealthDay.

4. Implementation Review (20 points)

• Metrics for measuring success must be outlined before the event

• Results / data for those metrics are recorded and reported in the narrative summary

• Immediate Impact based on event objectives and their measurement: describe the contribution of your event to the Advancement of One Health

• Did you meet your original objectives?

• If not, why not?

• Did you encounter unexpected barriers / hurdles? How did you overcome the hurdles?






• What would you do differently next time, and why?












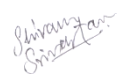
Declaration of Student Event Design and Domain

I, the undersigned, hereby declare that our submitted One Health Day Student Event was conceived, designed, planned, implemented and managed by myself and my fellow student teammates. While we may have occasionally consulted with Faculty and/or Administration, especially for administrative support, this project is student driven. I declare that there was no Faculty or Administration participation or assistance in either the design, implementation or management of the event, leading to or during the event. I declare that the submitted Event Competition Summary was prepared by myself and/or my fellow student teammates. I acknowledge that, should it be determined that the project was actually led by Faculty or Administration, my/our team will be disqualified from the One Health Day Student Event Competition. (Real signatures please)

Signed,

Note: Proof of 'students in good standing' letters are given in Appendix

Name	Discipline / OH Domain Representative	My Role in the Event	Letter Student Good Standing	Email Address	Signature
Anumol Shaji	Veterinary Medical	Co-lead organiser	Yes	anumol2901@gmail.com	
Nahla N P	Veterinary Medical	Co-lead organiser	Yes	nahlalathefnp@gmail.com	
Abina Paulson	Veterinary Medical	Co-lead organiser	Yes	inapaul2002@gmail.com	
Dhiya Shaji	Veterinary Medical	Awareness class coordinator	Yes	dhiyashaji2001@gmail.com	
Avarnya S Jayan	Medical	Content creator	Yes	avarnyasjayan@gmail.com	

Suryanarayanan T B	Non-medical	Technical support	Yes	suryantb1995@gmail.com	
Fathima Farsana .S	Ecology /Environmental	Event monitoring	Yes	fathimafarsanass2001@gmail.com	
Sreevalsan K	Veterinary Medical	Graphic designer	Yes	sreevalsan352@gmail.com	
Anuja Sathyan	Veterinary Medical	Content creator	Yes	anujasathyan2001@gmail.com	
Tony S Varikkatt	Veterinary Medical	Social media manager	Yes	tonyvarikkatt@gmail.com	
Anagha Reji	Veterinary Medical	Quiz coordinator	Yes	anagharejiana123@gmail.com	
Aghila paulson	Veterinary Medical	One health theme dance video coordinator	Yes	llapaul.1807@gmail.com	
Vishnu Prasad S Pillail	Veterinary Medical	Webinar & survey manager	Yes	vishnuprasads693@gmail.com	
Lisha V Das	Veterinary Medical	Awareness class coordinator	Yes	lishavdas777@gmail.com	
Alex Joseph	Veterinary Medical	Graphic designer	Yes	alexkochupackal123@gmail.com	
Harikrishnan K U	Veterinary Medical	Quiz coordinator	Yes	kuharikrishnan5@gmail.com	
Soupayan Karmakar	Veterinary Medical	Social media manager	Yes	Soupayan.official@gmail.com	
Aditi Anil Nair	Veterinary Medical	Content creator	Yes	naiaditi2001@gmail.com	
Shivam Srivastava	Veterinary Medical	Competition manager	Yes	shivamivsaIndia@gmail.com	
Shahana Sharin Olakara	Veterinary Medical	Content writer	Yes	shahanasharinolakara403@gmail.com	

About the Event Organizers

The One Health day event was celebrated as a month-long programme from Nov. 3 to 30th by Standing Committee on One Health (SCOH)- IVSA Pookode . We belong to Kerala Veterinary and Animal Sciences University (KVASU) that was established by the Government of Kerala in 2010 vide Act 3 of 2011. The territorial jurisdiction of the University extends to the whole of the State of Kerala, India.

Standing Committee on One Health (SCOH)- IVSA Pookode

International Veterinary Student's Association (IVSA) Pookode, a veterinary student body of College of Veterinary and Animal Sciences, Pookode under the parent Organization IVSA Global, represents Pookode on an international platform and exists to encourage the potentials of veterinary students on a personal as well as professional level and to ultimately improve animal welfare. A symbol of One Health is situated at the heart of IVSA Pookode's logo, which shows our deep connection with the concept. IVSA Standing Committee on One Health is a committee of IVSA Pookode which stands to promote One Health Concept among veterinary students as well as the public.



Our Team Members



Anumol Shaji (Primary contact)

Third year BVSC &AH
College of veterinary and animal sciences,Pookode



Nahla N P

Second year BVSC &AH
College of veterinary and animal sciences,Pookode



Abina Paulson

Second year BVSC &AH
College of veterinary and animal
sciences,Pookode



Vishnu Prasad S Pillai

Second year BVSC &AH
College of veterinary and animal
sciences,Pookode



Tony S Varikkat

Second year BVSC &AH
College of veterinary and animal
sciences,Pookode



Sreevalsan K

Third year BVSC &AH
College of veterinary and animal
sciences,Pookode



Aghila Paulson

Second year BVSC &AH
College of veterinary and animal
sciences,Pookode



Anagha Reji

Third year BVSC &AH
College of veterinary and animal
sciences,Pookode



Harikrishnan K U

Third year BVSC &AH
College of veterinary and animal
sciences,Pookode



Anuja Sathyan

Third year BVSC &AH
College of veterinary and animal
sciences,Pookode



Lisha V Das

Second year BVSC &AH
College of veterinary and animal
sciences,Pookode



Suryanarayanan T B

PhD scholar in Zoology
Christ college ,Irinjalikuda



Avarnya S Jayan
Third year MBBS
Mount Zion Medical college , Chayalode



Alex Joseph
Second year BVSC &AH
College of veterinary and animal
sciences,Pookode



Dhiya Shaji
Second year BVSC &AH
College of veterinary and animal
sciences,Pookode



Shivam Srivastava
Fifth year BVSC &AH
College of veterinary and animal
sciences,Pookode



Soupayan Karamakar
First year BVSC &AH
College of veterinary and animal
sciences,Pookode



Aditi Anil Nair
Third year BVSC &AH
College of veterinary and animal
sciences,Pookode



Shahana Sharin Olakara
Second year BVSC &AH
College of veterinary and animal
sciences,Pookode



Fathima Farsana S
Third year student Bsc. Climate change and
enviornmental science
College of climate change and environmental
science

Event Description

In our increasingly interconnected world, the "One Health" concept has emerged as a beacon of hope. It recognizes the intricate link between human, animal, and environmental health, highlighting the need for collaborative, holistic approaches. One Health is not just a concept; it's a call to action. Facing multifaceted health challenges, we must work together, acknowledging how humans, animals, and the environment are interconnected, to create a healthier, more resilient world. In today's globalized world, communities are vital pillars of our social fabric. They incubate empathy, catalyze change, and safeguard our heritage, providing a sense of belonging and purpose.

Recognizing the profound impact of communities, it's crucial to raise awareness about One Health and actively involve them in advocating for its principles. Communities, as engines of collective action, can drive change and influence decision-makers, making them an integral part of the human experience. Engaging communities in understanding the interconnectedness of human, animal, and environmental health is key to addressing challenges like disease outbreaks. This collective force not only recognizes the urgency but also drives tangible efforts to tackle these issues.

Our One Health Day event theme "From awareness to action :engaging communities in one health" included 13 sub-events that aims at various target audiences ranging from general public to students from various disciplines

Event 1:The one health day launch

Event 2:Webinar –Guarding animal production :enhancing farm biosecurity to counter antimicrobial resistance

Event 3:Quiz competition

Event 4:Essay writing competition

Event 5: Pencil drawing competition

Event 6:Surveys on one health

Event 7:Caption contest

Event 8:e-poster competition

Event 9:Social media challenges

Event 10:Photography competition

Event 11:Awareness classes

Event 12: Reels competition

Event 13:Awareness videos

Relevance to the objectives of one health day

In our rapidly evolving world, the health of humans, animals, and the environment is intricately interconnected. This realization has given rise to the concept of "One Health," an innovative and holistic approach to addressing the complex health challenges we face. One Health recognizes that the well-being of humans, animals, and the environment are interdependent, and to safeguard one, we must protect them all.

One Health encourages cooperation between various sectors, including human and animal health, agriculture, and environmental sciences. One Health is not limited to disease control; it encompasses food safety, sustainable agriculture, and environmental conservation .

Furthermore, international organizations like the World Health Organization (WHO), the Food and Agriculture Organization (FAO), and the World Organisation for Animal Health (OIE) have recognized the importance of One Health and are actively working together to combat global health threats.

We launched the One Health day event "From awareness to action : engaging communities in one health " with a one health themed traditional dance video. Our prime aim is to raise awareness about one health and encouraging people to make it into action. With the point of view of this , we organised a webinar on the topic –Guarding animal production: Enhancing farm biosecurity to counter antimicrobial resistance. Likewise, we also conducted Live online quiz competition named 'Together for healthy world' and surveys on one health .A part from this , we organized social media challenges for conveying the one health ideas ,various awareness videos and reels competition regarding diseases. The essay writing competition was on the theme promoting one health approaches to combat antimicrobial resistance .We also organised pencil drawing competition and awareness classes.

Innovation of event concept

Our events was a testament to innovation and unwavering focus. The event was meticulously planned to encompass a blend of online and offline programs, underscoring our commitment to reaching a diverse audience. This dual approach was instrumental in ensuring inclusivity, catering to individuals with internet access and those who preferred in-person engagement. One of the standout features of the event was the launch of a captivating One Health-themed dance video on 3rd November one health day . This creative and engaging medium served as an excellent tool to convey the core principles of One Health in an entertaining and memorable way. The video not only served as an educational tool but also as a means of garnering interest and participation in the event. The event aimed to comprehensively cover all key areas of One Health. These key areas include the interconnectedness of human, animal, and environmental health. Also we involved students from non-veterinary backgrounds to be part of the organizing team

Sub-events and targeted audience

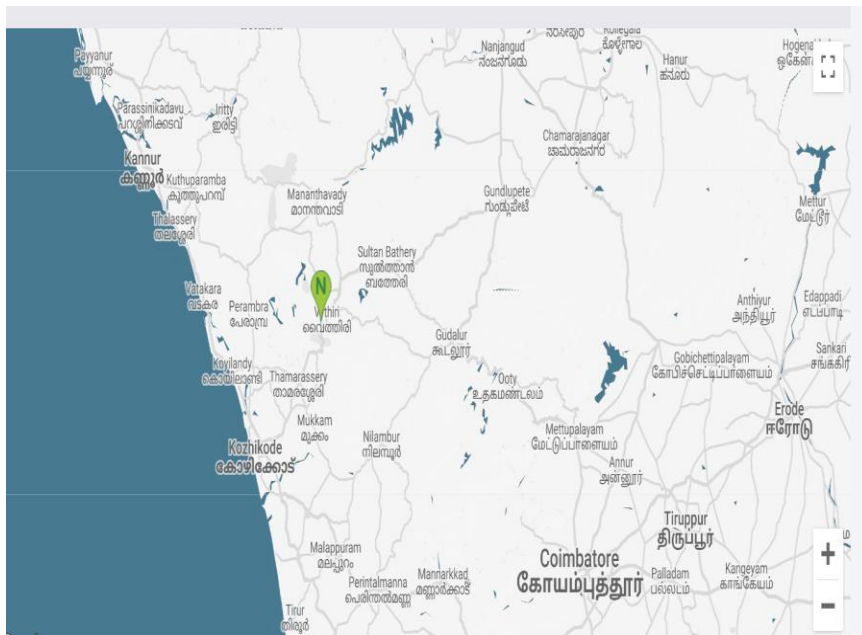
1	The one health day launch and awareness dance video	All age groups	Social media users
2	Webinar	17 and above	Professional students
3	Quiz competition	17 and above	Professional students
4	Essay writing competition	17 and above	Professional students
5	Pencil drawing competition	10-14years	School students
6	Surveys on one health & Interactive talk	For all age groups	General public
7	Caption contest	17 and above	Professional students
8	e- poster competition	17 and above	Professional students
9	Social media challenges	All age groups	Social media users
10	Awareness class & Brochure distribution to public	13-15 years old	School students, General public
11	Photography competition	17 and above	Professional students
12	Reels competition	17 and above	Professional students
13	Awareness videos	All age groups	General public

Promotional Plan

Event registration

We registered our event to One Health Day web page two weeks prior to the event and shared it to our event FB page

<https://www.facebook.com/IVSA-Pookode-108222601039554>



INDIA - POOKODE, KERALA - FRIDAY 03 NOVEMBER 2023 → THURSDAY 30 NOVEMBER 2023

Student competition

From awareness to action: engaging communities in one health

International Veterinary Students' Association Pookode is organising a month long event titled as 'From awareness to action: engaging communities in one health'. Our primary objective is to cultivate awareness within the community and encourage active participation in the "One Health." This massive event includes webinar on the topic "Improving farm biosecurity to mitigate AMR", essay writing competition, reels competition, e-poster competition, caption contest, quiz competition, surveys on one health, awareness classes, social media challenges, awareness videos, pencil drawing competition, photography competition. <https://www.facebook.com/PookodeIVSA?mibextid=ZbWkwl>

2023 > Asia > India > National Event (Country-wide)

Visit website

Social media promotion

The event poster was shared through all social media platforms. These posters were then put as stories on a daily basis. Link for the registration was also updated on our linktree, which make it easier for people to register.

Promotional poster

ONE HEALTH DAY COMMEMORATION 2023
International Veterinary Students' Association Pookode, India
College of Veterinary and Animal Sciences, Pookode (Kerala, India)

Event title-From awareness to action: engaging communities in one health

Dear Students,
The goal of "One Health Day" is to raise awareness about the One Health approach to complex health problems involving people, animals & the environment. This year we are celebrating One Health day event with online and offline programmes. Please register on or before **30th October, 2023**

WHO CAN PARTICIPATE?
Students of Medical, Veterinary, Dental, AYUSH, Nursing, Environmental Health and Life Science graduates
*Students up to Doctoral research

WHY SHOULD WE PARTICIPATE?
To learn about One Health, develop new friends, enjoy the benefits of free registration, E-certificates, to win attractive prizes and many more

FOR REGISTRATION (FREE)
Fill the Google form
<https://forms.gle/amm1Y4tCiQjwWjxCA>

EVENTS THAT WE ARE ORGANISING....

1. One health Day launch & webinar
2. Essay writing competition
3. Reels competition
4. e-poster competition
5. Caption contest
6. Quiz competition
7. Awareness classes
8. Photography competition
9. Surveys on one health
10. Social Media challenges
11. Pencil drawing competition
12. Awareness videos

For queries Contact us ☎ +91 90724 54100 / +91 85904 45719 / +91 7306258474 ✉ ivsaindia.pookode@ivsamo.org



Words of appreciation

We received appreciation from eminent professionals for conducting the event which upholds and propagate one health to community level.

- From Dr. Deborah Thomson, Founder & Executive director of One Health Lessons received the well wishes for the event. Additionally, we were honoured to be invited to the Ambassador graduation ceremony held by One Health Lessons

<https://www.facebook.com/share/r/276tbicVuNAqsAEr/?mibextid=vk8aRt>

- Dr Herman Barkema, Professor and Director of One Health at University of Calgary Canada conveyed words of commendation for orchestrating the One Health event .

<https://www.facebook.com/share/r/VVrpKobCjA1dyzQg/?mibextid=vk8aRt>

- Dr. Anuraj Sukumaran, Food Microbiologist at Freshpet and former Assistant Professor at Mississippi State University expressed appreciation for the execution of one health event by pointing out the importance of one health .

<https://www.facebook.com/share/r/3Ksvf2ycrjTfNnpj/?mibextid=vk8aRt>

- Dr Reshma Ramachandran, Former Assistant Professor At Missisipi State University, conveyed the words of appreciation for organising the event to propagate one health

<https://www.facebook.com/share/r/rimfGRRjF31Aqous/?mibextid=vk8aRt>

One health theme dance video & event promotional video

One health theme dance video was launched on the day of inauguration on November 3 ,2023 with the point of view of propagating one health to general public through the dance form for better understanding the ideas. The dance was performed by Abina Paulson , SCOH Convenor and one of the co-lead of organising team and Aghila Paulson ,one of the team members conveyed the core theme of one health .

One health theme dance video:

<https://www.facebook.com/share/v/N5HKEh2PQ5TzkGmq/?mibextid=IX2PRI>

Event promotional video was launched on October 29 ,2023 prior to the onset of event .

Event promotional video

:<https://www.facebook.com/share/r/138TybrJCfYfi5Pc/?mibextid=vk8aRt>

EVENT	SOCIAL MEDIA PLATFORM	REACH
Promotional poster - Launch	Instagram & Facebook	551
Promotional video	Instagram & Facebook	1264
Promotional poster Webinar	Instagram & Facebook	500
One Health Dance Video	Instagram ,Youtube & Facebook	1100
One health –Zoonoses video	Instagram & Facebook	1574
Promotional postersof Competition	Instagram & Facebook	425
Appreciation videos on the event	Instagram & Facebook	1296

Event wise Objectives and Implementation

Event 1: The One health Day Launch

Objective :To launch the One Health Day event series scheduled from November 3-30.

Details:” From awareness to action: engaging communities in one health” was launched on November 3rd, 2021 during the One Health Day in presence of 104 registered student members from India.

We released several posters and video of the event on social media to ensure a nationwide reach for the event. Also we have also received so many well wishes from a diverse group of professionals.

The event started at 11 am, with the welcome address by Anumol Shaji , President of IVSA, Pookode. The Dean of our institution, Dr.M K Narayanan inaugurated the event.. One health dance themed dance video also launched after the inaugural address . Felicitation delivered by Abina Paulson , Convenor of SCOH ,IVSA Pookode . Vishnu Prasad s Pilla, executive committee member of IVSA Pookde conveyed vote of thanks to everyone who was a part of the ceremony.

Promotional poster

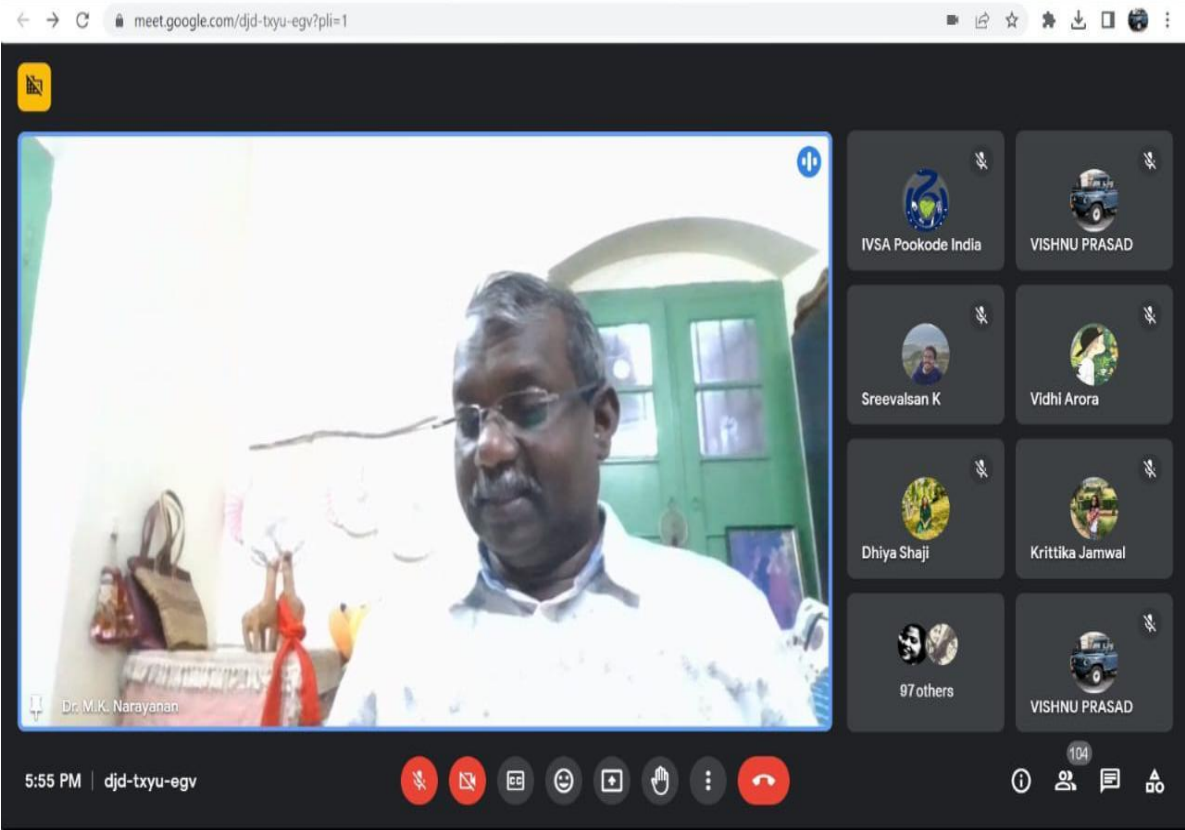
 One Health Day
Commemoration 2023
 INAUGURATION 


Dr. M. K. Narayanan, MVSc, PG(dip), PhD
(Dean, College of Veterinary and Animal
Sciences, Pookode) 

 3 November 2023 @ 5pm  Google Meet

All are Welcome!!
IVSA POOKODE

Screenshot from the event launch



One health dance video launched during the event .



Event 2: Webinar on guarding animal production : enhancing farm biosecurity to counter antimicrobial resistance

objective: The objective of the webinar was to raise awareness regarding antimicrobial resistance and to reach out to people with the message of One Health. Nearly 200 registrations from all over the country were anticipated.

Details: Nov. 3, 2021: Speaker Dr. Pankaj Dhaka ,Department Centre of One health , College of Veterinary Sciences GADVASU Ludhiana talked on the topic- “Guarding animal production :Enhancing farm biosecurity to counter antimicrobial resistance”

Outcome: The target registrations exceeded the anticipated number. A total of 263 registration was recorded in google form. Participants included people from various aspects of One Health such as Medical, Veterinary, Nursing etc. Around 80 participants joined webinar through google meet and rest could watch the event on YouTube. The recording of the webinar was later shared to all the registered participants. The webinar series were scheduled as a two day event,3 November respectively. Speaker spoke for 1 hour . Feedback was collected from attendees indicated that they found the topic useful and it was helpful to understand the relevance of One Health.



**ONE HEALTH DAY 2023
WEBINAR**

**GUARDING ANIMAL PRODUCTION:
ENHANCING FARM BIOSECURITY TO
COUNTER ANTIMICROBIAL
RESISTANCE (AMR)**

Keynote Speaker:
Dr Pankaj Dhaka
Assistant Professor
Department Centre for One Health,
College of Veterinary Science,
GADVASU Ludhiana

Google meet
3rd November, 2023
7:30 PM

Screenshot from the event launch



Event 3: Quiz competition

Objective: The objective was to promote awareness about basic aspects of one health ,Zoonosis and its correlation with health aspects.A participation of 40 students from all aspects of one health was anticipated.

Details: The competition was held under name ' Together for healthy future '. The competition held on November 4 at 5pm Indian Standard Time. It was open to registered students from all aspects of One Health.It was conducted in Quizziz platform .

Outcome: The number of participants exceeded the anticipation. There were 86 students from all the aspects of one health who participated in the E quiz competition.

Winners:

First prize - Krithi Singh : College of Veterinary Science, GADVASU

Second prize -Arya nambiar :Rajiv Gandhi Institute of Veterinary Education and Research, BVSc and AH

Third prize-Nabneeta : PhD student , IVRI Bareilly



Event 4: Essay writing competition

Objective: The objective was to promote awareness about how the AMR affect the world and how to combact it through one health. A participation of 10 students from all aspects of One Health was anticipated.

Details: The competition was held on the topic – Promoting one health approaches to combact antimicrobial resistance :strategies for sustainable future.. The entries were open from November 3rd to November 9th. It was open to registered students from all aspects of one health.

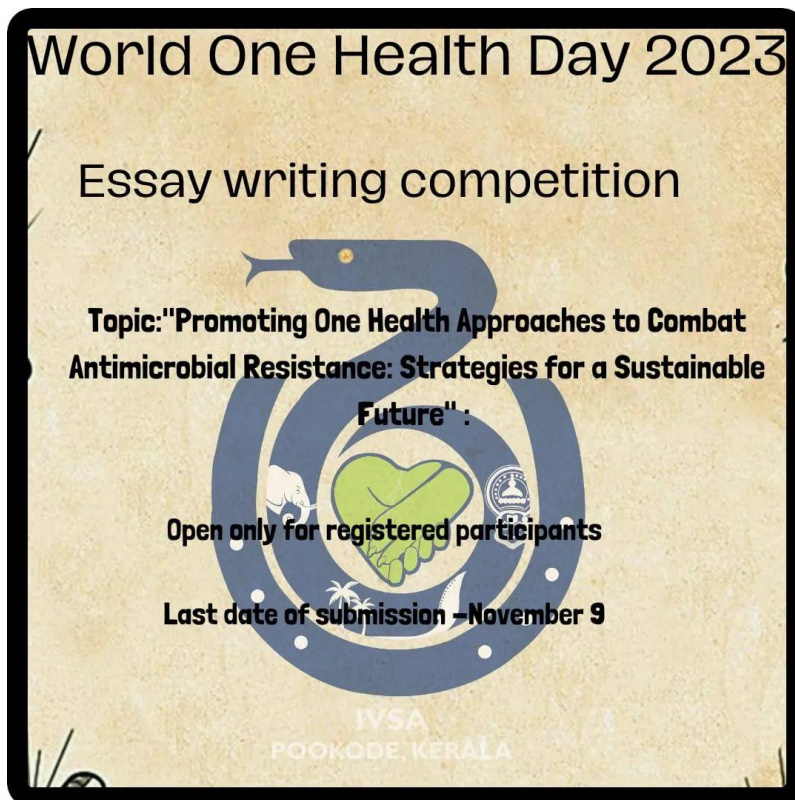
Outcome: The number of participants exceeded the anticipation. There were 15 participants who carefully studied and linked antimicrobial resistance and one health

Winner:

1st :- Saurabh Shukla , BVSc &AH ,CVSC and AH ,Ayodhya

2nd:- Kanjanabh Kumar Das, College of Verinary and animal sciences, khanapara

3rd:- S.Vigneswara , Veterinary college and research institute , Namakkal and Anugraha N S.



Event 5: Awareness class to school children and brochure distribution to public

Objective: One Health sensitization webinar at school level

Details: Our team members, Lisha S das and Dhiya Shaji , introduced the students on One Health concept to school students of Ekalavya Model residential school ,Pookode. They explained how the health and well-being of our pets and domestic animals are important and emphasized the necessity of vaccination and proper hygiene. They took Rabies as the model and taught the children how one health can be used to successfully control the disease. The interaction in the local language and simple presentations made it easier for the students to learn and understand the concept of One Health

Outcome: The objective was met We achieved a remarkable participation of 60 ranging from 11-14 years of age from various schools.

All the questions and doubts students brought before our team were thoroughly attended to and we received gratitude and appreciation from the teachers and students of this schools.

Event pictures :



Brochure distribution

Objective: To raise awareness among general public regarding the one health and emerging zoonotic diseases .

Details: We prepared and distributed brochures about the zoonoses and importance of one health .

One of the pictures of the event in which we distributed the brochure in a shop in wayanad



Event 6 : e-poster competition

Objective: The objective was to promote awareness about the importance of one health and climate change . A participation of 10 students from all aspects of one health was anticipated.

Details: The competition was held on the topic- Impact of climate change on one health . The entries were open from November 3rd to November 15th. It was open to students from any disciplines.

Outcome: The number of participants exceeded the anticipation. There were 15 participants from various disciplines and the judgement was done by experts in the field.

Winner –Divyangana ,GADVASU Ludhiana

Poster



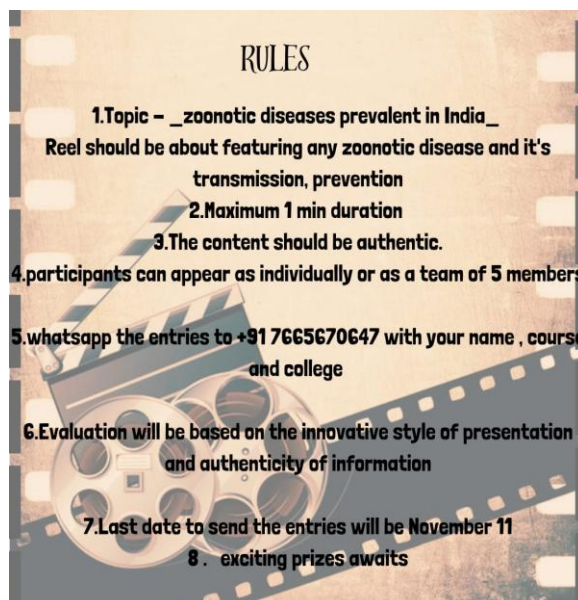
Event 7: Reels competition

Objective: To raise awareness about the important zoonotic diseases prevalent in India. A total 5 participation were anticipated. .

Details :The reels competition was held on November 6 to November 11 on the topic Zoonotic diseases prevalent in India .

Outcome:There were 8 participation in the competition .

Winner : N Asifkhan , College of veterinary and animal sciences, Pookode



Event 8: Social media challenges

Objective: To spread and raise awareness regarding one health .

Details : Social media photo challenges has been introduced emphasizing three aspects of one health. For the first week of november to the last week by focusing animal, environment and human health.

Outcome : A lots of people come in front to take the challenges and Involved in spreading one health ideas through social media.

Instructions provided for one health social media challenge Instagram stories



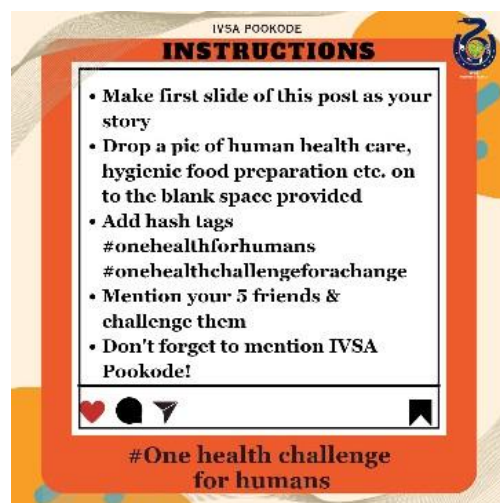
IVSA POOKODE

INSTRUCTIONS

- Make first slide of this post as your story
- Drop a pic that depicts compassion towards any animal, feeding, treating etc. on to the blank space provided
- Add hash tags #onehealthforanimals #onehealthchallengeforachange
- Mention your 5 friends & challenge them
- Don't forget to mention IVSA Pookode!

♥ 🗨️ 📌

#One health challenge for animals




IVSA POOKODE

INSTRUCTIONS

- Make first slide of this post as your story
- Drop a pic of human health care, hygienic food preparation etc. on to the blank space provided
- Add hash tags #onehealthforhumans #onehealthchallengeforachange
- Mention your 5 friends & challenge them
- Don't forget to mention IVSA Pookode!

♥ 🗨️ 📌

#One health challenge for humans



IVSA POOKODE

INSTRUCTIONS

- Make first slide of this post as your story
- Drop a pic that you are cleaning, waste management, or planting a tree on to the blank space provided
- Add hash tags #one health for environment #onehealth challenge for a change
- Mention your 5 friends & challenge them
- Don't forget to mention IVSA Pookode!

♥ 🗨️ 📌

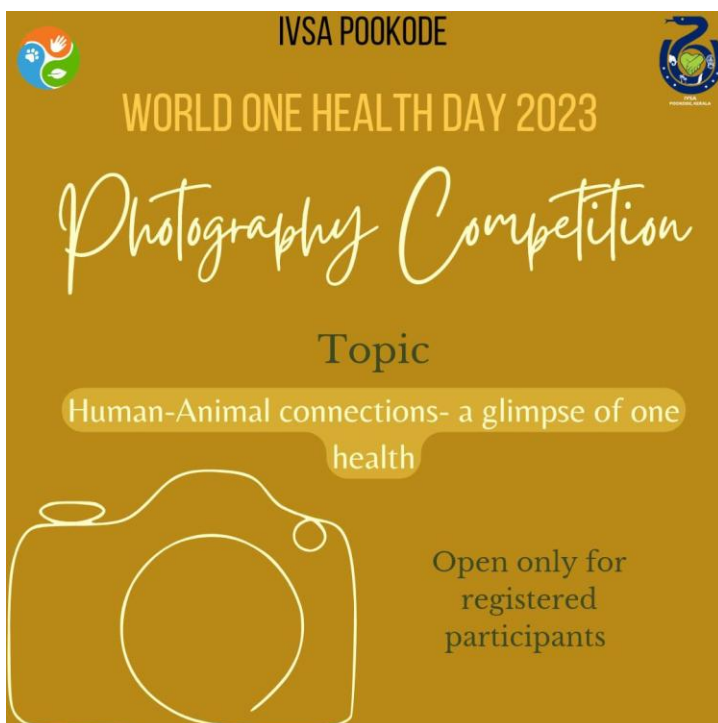
#One health challenge for environment

Event 9: Photography competition

Objective: To raise awareness regarding human animal environment interaction in the point of view of one health

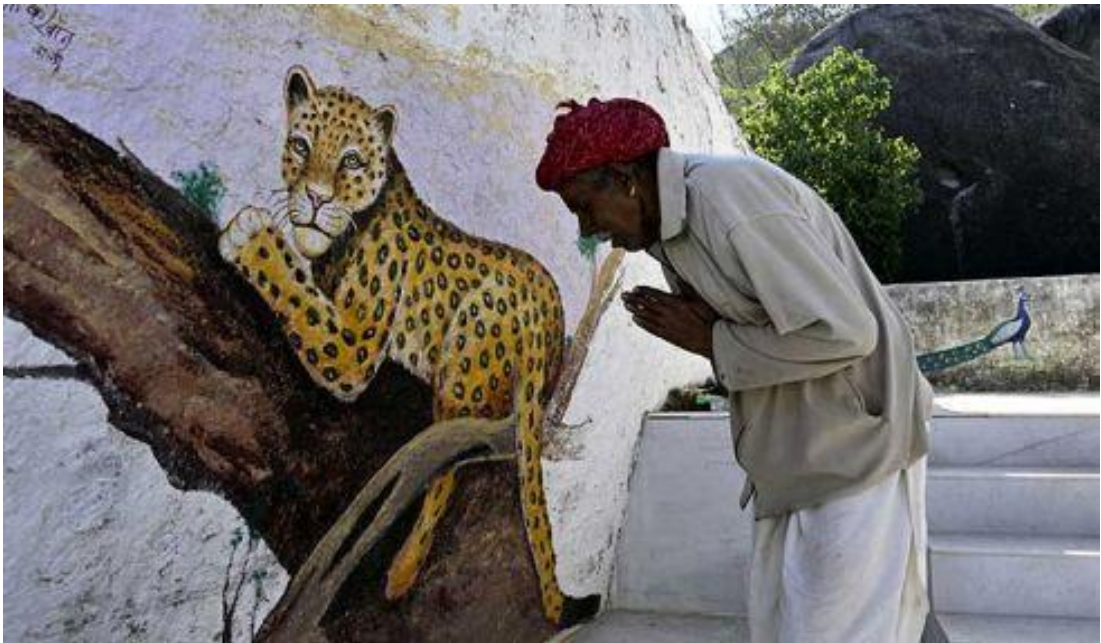
Details: The competition was held on the topic-Human-Animal connection focussing One Health. The entries were open from November 8th to November 11th . It was open to registered students from all aspects of one health.

Outcome: The number of participants exceeded the anticipation. There were 10 participants from various disciplines and the judgement was done by experts in the field.



Winner –Sushil Sharma,Bvsc&AH ICAR-IVR

Photo:



Event 10 : Surveys on one health and interactive talk

Objective : To assess one health knowledge among people.

Details : Questionnaire which covers every basic aspect of one health is prepared . It comprises 22 questions related to one health . The survey is started on November 3rd and ended on November 29th . The form had two sections – first one seeking the consent of respondents and the second containing questions .

Outcome : About 300 people responded to the survey . The survey yielded substantial outcomes . We found that some habits of the habits which people have been practicing for long time comes out to be dangerous in present scenario due to the prevalence of zoonotic pathogens. Only a small fraction of common people is aware of one health . This emphasizes the need for creating awareness at community level.

Interactive talk

We got a chance to interact with Dr. Jonathan Epstein , Vice President for Science and Outreach at Eco-Health Alliance community engagement in one health and Nipah outbreak. His research focuses on the ecology of emerging zoonotic viruses such as Nipah and Ebola virus, along with SARS, Middle East Respiratory Syndrome (MERS), and others that have emerged within Asia and Africa . The insightful talk has been captured in a video and shared on social media to amplify these crucial ideas for public awareness

Video

[:https://www.facebook.com/share/r/zE7UTHUoVqH9nkyF/?mibextid=vk8aRt](https://www.facebook.com/share/r/zE7UTHUoVqH9nkyF/?mibextid=vk8aRt)

Event 11: Pencil drawing competition

Objective : To generate the awareness regarding one health among school students .

Details: A pencil drawing competition on the topic “onehealth for all “as conducted on St. Antony’s H.S.S Plassanal , Kottayam for school students about age 10-15 years .

Outcome: About 10 students participated in the event .

Winner-Gourishankar S. STD -8 St.Antony’s HSS Plassanal



Event 12: Awareness video

Objective : To spread the awareness about important zoonotic diseases prevalent in India ,especially Kerala and about its prevention.

Details: Video of duration about 1 min by covering important aspects - causative agent, transmission ,prevention and control of diseases like rabies , brucellosis, Nipah fever, chikungunya , scrub typhus,Leptospirosis, Dengue fever was created .

Outcome : The objective was met. These were shared in various social media platforms



Video links

<https://www.facebook.com/share/r/HoBuAez1xf2Ys57y/?mibextid=vk8aRt>

<https://www.facebook.com/share/r/Cxo4o4HyGT36SJEP/?mibextid=vk8aRt>

<https://www.facebook.com/share/r/14myzzkpwCWSCw7/?mibextid=vk8aRt>

https://m.facebook.com/story.php?story_fbid=715571337274546&id=100064650585658&mibextid=vk8aRt

<https://www.facebook.com/share/r/61s4vudhfb7rQKq/?mibextid=vk8aRt>

https://m.facebook.com/story.php?story_fbid=715251043973242&id=100064650585658&mibextid=vk8aRt

Event 13: Caption contest

Objectives: The objective was to promote awareness and improve the perceptions of students on one health. A participation of 10 students from all aspects of one health was anticipated

Details: The competition was based on a photograph taken by a Photographer Mehdi Mohebi Pour who won highly coveted prize of environmental photographer of the year for 'The bitter death of birds' (2021). The entries were open from November 6th to November 11th. It was open to students from all aspects of one health.

Outcome: The number of participants exceeded the anticipation. There were 15 participants from various disciplines and the judgement was done by experts in the field.

Winner Best Caption: Ankit Gautam , Bvsc&AH , Nagpur Veterinary College



THE WAY FORWARD

The meticulously crafted "From Awareness to Action: Engaging Communities in One Health" event comprised 13 sub-events strategically designed to raise awareness about the One Health concept and inspire community-level action. The initiative triumphed in reaching a diverse audience across various societal strata.

Navigating the organizational challenges, our team faced the additional complexity of concurrent semester exams scheduled for November. This necessitated a delicate balance between academic commitments and event execution. The experience proved to be an invaluable lesson in effective time management, task delegation, and the importance of stress alleviation, often sought at our college canteen. The guidance offered by our faculty advisors on stress relief strategies further fueled our collaborative spirit, embodying the essence of One Health.

Looking ahead, our future endeavors aim to enhance the international dimension of our event, fostering global participation and knowledge exchange. Additionally, we aspire to integrate more schools into our One Health sensitization program, spurred by the overwhelming positive feedback that surpassed our initial expectations.

The student organizing team of "**From Awareness to Action: Engaging Communities in One Health**" expresses profound gratitude for your time and consideration.

Appendix: Proof of 'students in good standing' letters



CHRIST
COLLEGE (AUTONOMOUS)
IRINJALAKUDA, KERALA

IRINJALAKUDA - 680125, KERALA, INDIA ☎ Office (0480) 2825258
✉ office@christcollegeijk.edu.in 🌐 www.christcollegeijk.edu.in
(Reg.No.137/75; No. F. 22-1/2015/AC.U.G.C.)
Affiliated to University of Calicut and Re-accredited by NAAC A++ & SAAC A+ Grade

No.69/2023

02-11-2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr. SURYANARAYANAN T B is a Full Time bonafide Research Scholar in the Department of Zoology, Christ College, Irinjalakuda with effect from 01-08-2019. He has admitted under merit basis and his admission number is 9638. His character and conduct are good.




Principal
Associate Professor
In-Charge of Principal
Christ College (Autonomous), Irinjalakuda



MOUNT ZION MEDICAL COLLEGE

(Under Charitable Educational and Welfare society)

(No.Q373/83, Registered under Travancore- Kochi sahityasastriya, Dharma Sangangal
Registration Act9XII) Of 1955 Of Govt. of Kerala)

CHAYALODE P.O, EZHAMKULAM, ADOOR, PATHANAMTHITTA DIST., KERALA-691556.
Ph. :04734-241200, E.mail: mounzionmedicalcollege@yahoo.com www.mountzionmedicalcollege.com

Date: 01.11.2023

Place: Adoor

CERTIFICATE

This is to certify that **Avarnya S Jayan** is a bonafide Student (2020 MBBS Admission) in Mount Zion Medical College, Chayalode P.O, Adoor. The college is affiliated to KUHS, recognized by MCI. Her conduct and character is good

This certificate is only to be used for the purpose of participating in a health campaign.



N.Sreedevi
Principal

Dr. N.SREEDEVI MBBS. MD
PRINCIPAL
Mount Zion Medical College
Chayalode P.O., Adoor, Pin-691556



**COLLEGE OF CLIMATE CHANGE & ENVIRONMENTAL SCIENCE
KERALA AGRICULTURAL UNIVERSITY**

KAU Main Campus, Vellanikkara, KAU (P. O.), Thrissur 680 656, Kerala.
Ph: 0487 2438692. E-mail: dean.ccces@kau.in, ccces@kau.in

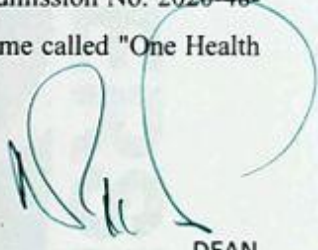
DEAN

TO WHOMEVER IT MAY CONCERN

This is to certify that Ms. Fathima Farsana, S (Admission No. 2020-48-031), who has been a student studying the course titled "B.Sc. (Hons.) Climate Change and Environmental Science" at the College of Climate Change and Environmental Science, Kerala Agricultural University, Vellanikkara for the last 3 years. Ms. Fathima Farsana, S has consistently demonstrated a high level of responsibility, discipline, and respect for her peers, faculty, and the college staff. She always maintained a positive and cooperative attitude, contributing positively to the overall campus environment.

This conduct certificate is awarded to Ms. Fathima Farsana, S (Admission No. 2020-48-031) on request from the IVSA to participate as a volunteer in a programme called "One Health Day" student competition conducted by the IVSA in Pookode.




DEAN

21.11.23

DEAN
College of Climate Change and
Environmental Science
K.A.U. Main Campus
Vellanikkara, Thrissur-680 656



COLLEGE OF VETERINARY AND ANIMAL SCIENCES
KERALA VETERINARY & ANIMAL SCIENCES UNIVERSITY
Pookode, Lakkidi.P.O., Wayanad, Kerala-673 576

Dr. M.K. NARAYANAN

MVSc., PG (Dip.), PhD

Dean

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+91 9446558390 (D)

E - Mail: deanvetpkt@kvasu.ac.in

No. CVAS/PKD/ACAD(1)/4903/2023

Dated 14.11.2023

CERTIFICATE OF GOOD CONDUCT

This is to certify that the following sixteen students are bonafide, regular students of BVSc & AH course of the College of Veterinary and Animal Sciences, Pookode and they have consistently exhibited exemplary conduct and behaviour. This certificate is issued exclusively to the following BVSc & AH students who will be participating in the 'One health day commemoration programme.

- Mr. Shivam Srivastava
- Ms. Anumol Shaji
- Mr. Sreevalsan K
- Ms. Anagha Reji
- Mr. Harikrishnan K U
- Ms. Anuja Sathyan
- Ms. Aditi Anil Nair
- Ms. Nahla N P
- Ms. Abina Paulson
- Ms. Aghila Paulson
- Ms. Dhiya Shaji
- Ms. Lisha V Das
- Mr. Alex Joseph
- Mr. Vishnu Prasad S Pillai
- Mr. Tony S Varikatt
- Ms. Shahana Sherin Olakara



(Signature)

DEAN

DEAN

College of Veterinary & Animal Sciences

Pookode, Wayanad-673 576